



Dear Generous Supporter,

Thank you for your interest in making a donation to the 2025 Wishing Well Spring Benefit! This event is one of the primary fundraisers for our school, and we are hoping with thoughtful donations to make this year the most successful yet.

Wishing Well School is a 501(c)(3) non-profit, Waldorf School, serving Preschool thru 8th grade. We recently received our Waldorf accreditation, and we are thrilled to offer this one-of-its-kind education here in San Luis Obispo County. The mission of the school is to provide an education that engages the whole child through academic excellence, artistic expression, and practical life-skills. Every child deserves the opportunity to develop into their best self so they can go out and do good in the world as engaged, compassionate, active members of society. This is why we strive to keep tuition affordable for all families along the Central Coast, regardless of financial status.

Wishing Well's operating budget cannot rely on the cost of tuition alone. Proceeds from this fundraiser go directly toward operating costs, including:

- Tuition assistance for any family in need
- Competitive salaries for our highly qualified educators
- Vital programs that make this education so beautiful and dynamic

We have additional aspirations for our growing school, such as a school van for transportation of students and funding for our budding music program, and we know we can achieve these goals with your help!

The Spring Benefit also provides a platform to highlight your business and your community support to residents across San Luis Obispo County, with the added bonus of a tax deductible donation (TIN: 46-4131186). Your generous support can make a significant difference in helping us achieve our fundraising goals and continue to provide exceptional learning opportunities for our students. This year we have three different opportunities to contribute:



1) Become an Event Sponsor! We promote this event with a robust campaign of emails, direct mail and social media; leading up to the event, the evening of and weeks following. This is a wonderful way to support our school while extending your businesses reach within the Central Coast community.

Platinum \$2,000+	Gold \$1,000	Silver \$500	Bronze \$300
Full table Spring Gala (10 seats)	Four tickets to the Spring Gala	Two tickets to the Spring Gala	Two tickets to the Spring Gala
Business/Family Name mentioned in event program	Business/Family Name mentioned in event program	Business/Family Name mentioned in event program	Business/Family Name mentioned in event program
Business logo/Family name featured on red carpet banner	Business logo/Family name featured on red carpet banner	Business logo/Family name featured on red carpet banner	
Two bottles of wine waiting at your table	Bottle of wine waiting at your table seats		
Swag Bag to take home at the end of the evening			

*Please note, the donation is tax deductible sans the amount of the tickets



2) Donation for the silent auction and raffle (any value appreciated). All businesses that donate to the auction will be featured in the event program, and items valued over \$500 will have the businesses logo featured on the red carpet banner. Examples of past auction items range from local art to dinner for two to vacation get-a-ways! Every donation gets us one step closer to meeting our goals.



3) Donation of goods and/or services for the event itself. Events like this aren't possible without the amazing support of our community. If you are able to provide beverages, entertainment, food items, or decor options we would be thrilled to add these to our event. As above, businesses that donate will be featured in our event program, and donations over valued over \$500 will have the business logo featured on the red carpet banner.

Important Dates

Spring Benefit: March 15th, 2025

Donation must be received by: March 7th, 2025

Thank you in advance for your generous support! We know that together, we can make this year's Spring Benefit & Auction a major fundraising victory. Should you have additional questions, or wish to learn more about our event and auction, please contact Casey Farrell, *Benefit Fundraising Chair* at 805-296-0561. You may also contact the school directly for more information about our education program at office@wishingwellschool.org.

With Gratitude,

Casey Farrell

Casey Farrell, Benefit Fundraising Chair