



Dear Generous Supporter,

Thank you for your interest in making a donation to the 2024 Wishing Well School Spring Gala! The Spring Gala is one of the primary fundraisers for our school, and we are hoping with thoughtful donations to make this year the most successful yet.

Wishing Well School is a 501(c)(3) non-profit, Waldorf-based educational program, offering Preschool thru 8th grade; it's the only one of its kind in San Luis Obispo County. The mission of the school is to provide an education that engages the whole child through academic excellence, artistic expression, and practical life-skills. We believe every child deserves the opportunity to develop into their best self and do good in the world as engaged, compassionate, active members of society. This belief in access for every child is why we strive to keep tuition affordable for all Central Coast families, regardless of financial status.

Achieving this accessibility goal means that Wishing Well's operating budget cannot rely on tuition alone. Proceeds from this fundraiser go directly toward operating costs, which support:

- Tuition assistance for any family in need
- Competitive salaries for our highly qualified educators
- Vital programs that make this education beautiful and dynamic

Moreover, this fundraiser supports additional aspirations for our growing school, such as a van to support our middle school sports and funding for our budding music program. We know we can achieve all of these goals with your help!

The Gala provides a platform to highlight your business and the support your business provides to the San Luis Obispo County community, with the added bonus of a tax deductible donation (TIN: 46-4131186). Your generous support makes a significant difference in the lives of our students and the communities we serve.

Thank you in advance for your generous support! Together, we can make this year's Spring Gala & Auction a major fundraising victory. Should you have additional questions or wish to learn more about our event and auction, please contact Casey Farrell, Benefit Fundraising Chair at 805-296-0561. You may also contact the school directly for more information about our education program at office@wishingwellschool.org.

With Gratitude,

Sarah Case
Board President

Business Engagement Opportunity

There are three ways to contribute -- (1) Event Sponsor; (2) Auction Donation; (3) Goods & Services Donation. Each one helps Wishing Well School reach its goals!

1) Become an Event Sponsor! Event promotion includes a robust campaign of emails, direct mail, and social media. This is a wonderful way to support our school while extending your businesses reach within the Central Coast community.



Platinum \$2,000+	Gold \$1,000	Silver \$500	Bronze \$300
<ul style="list-style-type: none"> • Full table Spring Gala (8 seats) • Business/Family name mentioned in event program • Business logo/Family name featured on red carpet banner • Two bottles of wine waiting at your table • Swag Bag to take home at the end of the evening 	<ul style="list-style-type: none"> • Four tickets to the Spring Gala • Business/Family name mentioned in event program • Business logo/Family name featured on red carpet banner • Bottle of wine waiting at your table 	<ul style="list-style-type: none"> • Two tickets to the Spring Gala • Business/Family name mentioned in event program • Business logo/Family name featured on red carpet banner 	<ul style="list-style-type: none"> • Two tickets to the Spring Gala • Business/Family name mentioned in event program

*Please note, the donation is tax deductible sans the amount of the ticket(s). The only way a donor may deduct the entire donation is to return the unused ticket(s) to Wishing Well for resale.





2) Donation for the silent and live auction (any value appreciated). All businesses that donate to the auction will be featured in the event program. Items valued over \$500 will have the business logo featured on the red carpet banner. Examples of past auction items range from local art to dinner for two to vacation get-a-ways! Every donation gets us one step closer to meeting our goals.



3) Donation of Goods and/or Services for the event itself. Events like this aren't possible without the amazing support of our community. If you are able to provide beverages, entertainment, food items, or decor options we would be thrilled to add these to our event. As above, businesses that donate will be featured in our event program, and Goods & Services donations valued over \$500 will have the business logo featured on the red carpet banner.



We look forward to working with you and, hopefully, seeing you at our Spring Gala!

Important Dates:

Spring Gala: April 20th, 2024

Donation must be received by: April 5th, 2024





2024 Spring Gala & Auction

Saturday, April 20th

*****Please have donations turned in by Monday, April 5th*****

Wishing Well School is a non-profit, offering a curriculum inspired by Waldorf education, encompassing hearts, hands, and mind. Our community serves families across San Luis Obispo County, serving Preschool-8th Grade students.

We greatly appreciate your generous donation!

Please complete the form below and return it with your donation.
Include brochures, promotional materials, and/or business cards
as they will be included for the Silent auction display
and shared throughout our community.

Donor or Business Name: _____

Contact Person: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone #: _____

Email: _____

Website: _____

Brief description of Donation:

Retail/Estimated Value of Donation: \$ _____

(Please list any restrictions on Donation, such as expiration date or exclusions)

Your donation is tax deductible. Our TIN # is 46-4131186.

Thank you for supporting Wishing Well School!